

## **SOCIAL MEDIA**

# SCRIPT FOR YOUR VIDEO

### **Short-Form / Reels Version (≈25–30 seconds)**

One of the biggest beauty business opportunities for 2026 is teeth whitening — and no, you don't need to be a dentist to get started.

That's why we've partnered with Harley Street Smiles, who don't just teach you a treatment — they help you launch the full business.

You'll receive your equipment, starter kit, CPD accreditation, HSS qualification, your own branded Business Growth App and ongoing support to help you attract, retain and bring clients back for regular top-ups.

Click the link to find out more and make sure you apply through us."

## **SOCIAL MEDIA**

# SCRIPT FOR YOUR VIDEO

### **Polished Social Media Video Script (≈45–60 seconds)**

“One of the hottest and most in-demand services to add to your business in 2026 is teeth whitening.

And it makes sense — everyone wants a brighter smile.

Now, you may be thinking:

‘Don’t you have to be a dentist to offer teeth whitening?’

That’s one of the biggest misconceptions, and it’s exactly why we’ve partnered with Harley Street Smiles.

This isn’t simply a training course where you’re left to figure everything out afterwards.

Through the Ultimate Advanced Teeth Whitening Business Programme, Harley Street Smiles helps you implement the complete teeth whitening business into your existing business or helps you launch from scratch.

You’ll complete the theory and practical implementation, receive your professional equipment and starter kit, gain CPD accreditation and an HSS qualification, and get access to the systems designed to help you build recurring revenue.

You’ll even receive your own branded Business Growth App, helping you manage client rewards, referrals, reviews and top-up reminders — so your clients never miss a top-up again.

You’ll also receive ongoing business support and the opportunity to be featured on the MATCH WHITE™ Locator, helping new clients find a trusted provider in their area.

So, if you’re ready to add a high-demand service and build a profitable teeth whitening business, click the link below to apply.

And make sure you apply through us so your referral is correctly registered.”