

## **SOCIAL MEDIA**

# SCRIPT FOR YOUR VIDEO

### **Short-Form / Reels Version (~25–30 seconds)**

“One of the most in-demand treatments for 2026 is teeth whitening — and no, you don’t need to be a dentist to offer it. That’s why we’ve partnered with Harley Street Smiles, the UK’s only fully GDC-compliant teeth whitening training academy. This is more than training — it’s a complete business system, with medical-grade equipment, a starter kit to help you earn back your investment, and a proven framework built over 21+ years. Click the link, book a discovery call, and mention we referred you to get 10% off your training.”

### **Polished Social Media Video Script (~45–60 seconds)**

“One of the hottest, most in-demand treatments to be offering in 2026 is teeth whitening. And here’s why — everyone wants it. Now, I know what you might be thinking... ‘I thought only dentists could offer teeth whitening?’ That’s a common misconception — and it’s exactly why we’ve partnered with the UK’s only fully GDC-compliant teeth whitening training academy, Harley Street Smiles.

This isn’t just a training course. It’s a complete advanced business programme. You’ll learn both theory and practical, receive medical-grade equipment, and get a starter kit designed to help you earn back your investment — and more. On top of that, you’re given a proven framework built on over 21 years of industry experience, using the Harley Street Smiles Professional Chairside System.

If you want to add a high-demand, high-profit treatment to your academy or clinic, click the link below and book a discovery call with the dedicated enrolment team. And make sure you mention that we referred you to receive an exclusive 10% off your training.”